

Flock It

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SURFACE PRINT
MAKERS OF FINE GRADE WALLPAPERS

i-dott

PLAYING WITH SPACES OF INTERSECTION



Design Brief

Flock It

Flock is experiencing a bit of a revival and some top designers are pushing the boundaries of this fabulous process to achieve remarkable wallpapers.

New, striking designs have been applied to this traditional roller print process utilising metallics, foils and even full colour digitally printed backgrounds.

Give us your vision for flock!

Parameters:

1 colour flock

52x52cms

Up to 2 additional colours (printed in line flexo)

OR

Full colour digital background (register tolerance of 3mm between background and flock)

Submissions should be as a digital file with flock element on a separate layer. Final submission should be hard copy - ideally hand flocked or with acetate overlay for the flock element - depending on facilities available to you.



Erica Wakerly
Tilt



Christian Lacroix
Feather Park Jais



Christian Lacroix
Flock Garden



Erica Wakerly
Scoop