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**KÄMMERER** 

The Competition Design Category Sponsors for 2018



## Category 3 – WABI-SABI - Sponsored by Anstey Wallpapers Limited

## **Redevelopment - Renewal Dilapidated**

## Reverse the decline - Deconstructed aesthetic

A design inspired by an appreciation of the wonky and worn down, that finds beauty in the broken and celebrates cracks and crevices and all the other marks that time, weather and loving use leaves behind

In Japanese culture, "it's very important that we understand the spiritual backgrounds or the history behind... the material." This is interwoven with the philosophy of *wabi-sabi*, which means "to find beauties in broken things or old things,"

In traditional Japanese aesthetics, Wabi-sabi (侘寂) is a world view centered on the acceptance of transience and imperfection. The aesthetic is sometimes described as one of beauty that is "imperfect, impermanent, and incomplete"

### wabi - less is more and sabi - attentive melancholy

It calls for us to take pleasure in the imperfect and live modestly, learning to be satisfied with our life once we strip away the unnecessary.

It has its roots in Zen Buddhism, which emphasizes self-control and meditation practice.

The Japanese art of finding beauty in imperfection and profundity in nature, of accepting the natural cycle of growth, decay and death.

It's simple, slow and uncluttered – and it reverse authenticity above all.

It celebrates cracks and crevices and all the other marks that time, weather and loving use leave behind.

### Leonard Cohen poetically put it, "There is a crack in everything. That's how the light gets in."

Use materials that weather beautifully, like wood, stone, and metal as inspiration and a colour palette that mimics what's found in nature: greens, grays, earth tones, and rusts to create wallpaper that would give a room an atmosphere of tranquility and harmony.





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# Category 2

## **Technical Brief**

Enter as many designs into this category as you wish

- Recolouring of the same design is not acceptable as a subsequent entry
- You cannot enter the same design into more than one category •
- Each design should be original and not a modified version of previous design •

The physical size of your entry should measure 64cm x 64cm regardless the size of your design

The design is to be worked up to fit one of these dimensions options (table below) but can have one or more repeats within your selected option:

Think about how your design will match, straight across or off set?

Size	Height (cm)	Width (cm)
1	52	52
2	52	53
3	64	52
4	64	53
5	64	64

### DO NOT SUBMIT MULTIPLE REPEATS OF THE DESIGN OUTSIDE THE STATED DESIGN DEMENSIONS OF YOUR **CHOSEN OPTION**

### DO NOT MOUNT THE DESIGN ON ANY SECONDARY MEDIA E.G. CARD OR BOARD

Label your artwork discreetly in pencil, with your name, contact details and University or College on the reverse of the artwork in the bottom left corner

The digital image must match your physical entries exactly and be in jpg format only All images must be:

- 300dpi •
- 10mb maximum file size
- Maximum height and/or width at 10,000 pixels

### Remember to enclose your completed Entry Form and a Signed Assignment of Copyright document