

2024 Surface Pattern Design Competition

Category Three

Contemporary Chinoiserie

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Modern Interpretation of Chinoiserie Mural

Chinoiserie is an art style that originated in the 17th and 18th centuries, inspired by Chinese artistic traditions.

The goal of this project is to infuse chinoiserie with a contemporary twist, breathing new life into this timeless aesthetic and pushing the boundaries of its expression.



Artwork Credit: Photowall





Photo Credit Watts 1874



The objective of this project is to reimagine chinoiserie in a modern context, blending traditional elements with contemporary design principles. The resulting artwork should capture the essence of chinoiserie while incorporating fresh perspectives, innovative techniques, and relevant themes.

Contemporary interpretation: Infuse the chinoiserie style with contemporary elements, such as minimalist design, bold colours, abstract motifs, or experimentation with mixed media. Strike a balance between preserving the essence of chinoiserie and introducing fresh, modern perspectives.

Cultural fusion: Explore the convergence of different cultures and traditions within the chinoiserie framework. Incorporate elements from diverse backgrounds, highlighting the interconnectedness of global artistic expressions.

Theme and narrative: Consider incorporating a meaningful theme or narrative into your artwork. This could involve social commentary, environmental awareness, or personal stories, adding depth and relevance to the design.

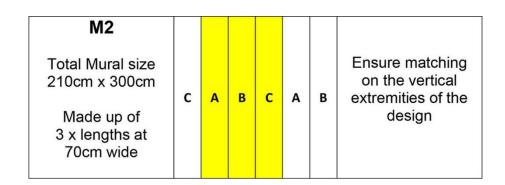
Technical Brief:

When submitting your digital image, it should be submitted as a whole, e.g., M1 dimensions would be 140cm x 300cm.

There is no need to mark or indicate individual panels.

Please design for SIZE M2 & submit Artwork File as TIF

Size Code Option	Width (cm)	Height (cm)	End Use
Please refer to the illustrations below for clarification			
M2	3 x 70	300	Mural



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