

i-dott Annual Design Competition – All Years

Help support our charity by becoming a sponsor of a **design category** in our annual competition.

What is involved in becoming a sponsor?

Write the design brief:

Write the brief covering any design style or subject of your choosing. It needs to be focused and inspirational to encourage the student to express their talents. State the dimensions at which you want the student to work. Give more than one option for the student to select from.

The brief should be no more than 2 x A4 pages, and some imagery is always good. Any imagery that you do use needs to be copyright free as the briefs are published on our website and in our Yearbooks.

A good number of the colleges and universities are now embedding our competition into the course work for the winter term, therefore if you agreed to become a sponsor, we would need the design brief mid-July in the year prior to your year of sponsorship.

We can provide a brief writing service if you prefer.

Take part in the final round of judging:

Once the shortlisting round is complete and the number of designs entered into the categories is edited, you will work with the other sponsors to make the final selection in all categories. When reviewing and placing the designs in the category sponsored by your company, you will be the Lead Judge and as such act as final Arbiter for your category.

Design Category Awards

- Each of the winning students receives a certificate in recognition of their designs skills and can attract a MERIT if the work is executed to the dimensions specification asked for

- Each of the winning students will have their design printed as a wallpaper

- Each student receives a goody bag printed with details of the student's achievement, contents include a copy of the Yearbook, personalised notebooks and scarves printed in their designs. These are always popular as a keepsake. The other contents vary from year to year.

Designs:

You will be given the opportunity to preview all the designs entered into the competition and given priority if you wish to buy any of the designs entered into the competition before these are made available to the wider membership and other interested parties.

Communication:

Your logo would appear in all publications and publicity connected with the competition.

The cost of sponsoring a category for the i-dott CIO design Competition

£2,000.00

To be paid on the 31st January of the year of the competition

Costs of delivering the i-dott Surface Pattern Design Competition - 2024

Per Category	Cost
Preproduction and digitally printing and finishing the winning designs	£370
Setting up and printing of Certificates for all Awards	£350
Contribution towards creating, setting up & printing the Yearbook	£588
Personalised goody bags	£60
Personalised water bottles	£305
Personalised drawing pads	£70
Administration Costs including postage & stationery	£2,400
Total	£4,143

The contents of the goody bags may vary from year to year, but we always look at items that can be personalised to promote both our Sponsors and our charity.

The Sponsor's company's name will be printed in the Yearbook with an invitation to add a short bio.

This is addition to your Logo appearing on the Sponsors & Members page at the back of the book.



Contact Us

17 Adelaide Street Clayton le Moors Accrington Lancashire BB5 5LU
+44 (0) 7538673651 info@i-dottt.org

Charity Details

Registered Charity Number 1152178
Registered in England & Wales as a Charitable Incorporated Organisation

Board of Trustees

John Carter, Graham & Brown Ltd - Chair
Robin Bancroft Design Consultant
Debbie Jane Buchan, AVACAD/CAM Ltd
Anthony Garnett, Fine Décor Ltd
Duncan Harrison, Leeds Art University
Janette Feeney, CWV Ltd (retired)
Stephanie Jebbitt, Design Consultant