

Annual Surface Pattern Design Competition

To encourage and develop surface pattern design students from all over the world to become the 'movers and shakers' in the design world of tomorrow

Built around an annual competition you will create innovative and inspiring surface pattern design to transform our spaces into something individual and unique.

You have the option of entering one or more categories, but the same artwork cannot be entered into multiple categories.

It is important that you provide the artworks and digital information as stated

All artworks entered into the competition will be published in our Yearbook for that year

Prizes

Design Category Winners

Winning students are notified of their success by email. Each winner will have their design printed as a wallcovering and receive a 'goody bag' and a copy of the Yearbook.

The Masterpiece Award

A cash prize sponsored by IGI (International Wallcoverings Association) All designs entered into the competition will be considered for this award.

AVA Training Course

The Directors will review all of the designs entered into the competition and select one entry from each of the design categories. These students will receive a certificate from i-dott and be offered a place on a training course. AVA will liaise with the student to make final arrangements.

Highly Recommended

Introduced in 2013 this is a certificate is award to recognise the potential, talent and promise for up to 6 students who were not selected in the first round of judging.



A Guide to the i-dott Surface Pattern Design Competition

Terms & Conditions

Please read carefully and ensure you understand what is being asked of you:

Terms & Conditions

You cannot enter this competition if you have been or are currently employed or working within the surface pattern design industries for more than 9 months at the time of the closing date of this competition.

Digital entries must be received by us, together with your entry form and copyright assignment document, completed in full and signed as necessary, by the closing date of the **31**st **March** of each year

Submissions will not be processed until all necessary documents are received, completed & signed.

Please complete the entry form ensuring that all information is correct and legible.

Please ensure that you provide us with an email address and other contact details whereby you can be reached outside term-time.

No responsibility will be accepted by the charity for the works until safely delivered to its offices.

Receipt of the entries will only be acknowledged once the registration process is complete.

Do not send any supporting documentation other than specifically asked for by the charity.

All Judges are design experts selected from the international wallpaper and textile industries.

The Judges' decision is final.



Aim to be the Best You can be!

Please remember that modifying an existing design, (even one of your own) by **recolouring**, **re-arranging** motifs, **changing** textures, **adding** flourishes to existing motifs, **changing** the lay-out and/or **re-sizing** elements is not acceptable and has serious implications and responsibilities under international copyright law.

AND - THIS IS NOT GOOD PRACTICE

Do not enter the same design into more than one category.

Ensure that all layers (separations) of your work are all of the same dimension.

CHECK YOUR LAYOUT

Check to ensure that there are no horizontal, vertical, or diagonal lines

Check for areas spotting out or any imbalance that will affect the overall look of the work when used in multiple lengths either on the wall or as a textile or furnishing fabric.

GOOD LUCK!

- dott inspiring designers of tomorrow today

Assignment of Copyright Document

- 1. This is a legally binding document.
- 2. By completing and signing the Assignment of Design Copyright document, you are transferring all rights in the work(s) to the charity for a period of up to 2 years and agreeing to allowing the work(s) to be offered for sale; the proceeds of any sale will be distributed as per the signed transfer of copyright document.
- **3.** During this period, you cannot show, offer, or display these works to any other party. You may however, use these designs for educational purposes but they must be clearly marked as **i**-dott intellectual property.
- **4.** You must not enter works that have been previously entered into any other competition.
- **5.** Works submitted to i-dott must not thereafter be entered into any other competitions.
- 6. One document is sufficient to cover all designs entered by you. <u>Please</u> <u>complete and sign this document on page 2</u>
- 7. Artworks can be returned to you after the copyright period expires for a fee to cover postage and packaging which is to be paid in advance of despatch.
- 8. Notices will be posted on our website, 'Facebook' and 'LinkedIn' announcing the end of the copyright period.
- **9.** The work will be held for 3 months after that date before being destroyed. This will allow the student who wishes the return of the work ample time to finalise arrangements.



When Creating your Design

It is vitally important to work to the dimensions as stated in the Sponsor's Design Brief as these are scrutinised at final judging.

Ensure that width and height matches are detectable on your design.

A match should also be detectable on the vertical extremities of mural designs.

Design dimensions are checked and recorded, and form part of the final deliberations.

Do not submit any other expressions of your work.

If you are not sure – ASK!

Stage 1

Digital Images

Your digital image should be submitted in **tif** format at **300dpi** (dots per inch) at the dimensions or one of the dimension options stated in the Design Brief. Digital files

should arrive with us on or before the competition closing date.

Label, and save your image with your name and category entered, and if you are submitting multiple entries, please add a unique number to each design.

Send images via **wetransfer.com** only.

Do not send multiple images of the same design.

Return the completed and signed entry forms and copyright assignment as pdf

documents only and ensure that all your details are legible. Please do NOT send as

jpgs.

If all the technical aspects of the brief have been met, the design is then registered, and assigned a copyright number and the student notified confirming registration.

If the technical aspects have not been met, the student is contacted and given the opportunity to make the necessary corrections and encouraged to contact us if they have any problems or questions.



Stage 1 cont'd

The designs are annotated with the i-dott registration number, the category entered, the dimensions and dpi of the work before being uploaded to a secure page on our website.

Working in isolation, a highly experienced, senior design professionals nominate their preferences in consideration of the merits of both the design in relation to the design brief and the technical aspects thereof from each of the categories.

The students of the selected designs are informed of their success and asked to submit a physical work to be put through to the final round.

On receipt of the work, each design is numbered on the reverse with the registration number. (No other information regarding the students is visible to the final round team of judges) The designs are then collated into the relevant design categories in readiness of judging.

<u>Stage 2</u>

Physical Entries

If your design is shortlisted, you will need to submit a physical piece for each

design selected.

A 'shortlist notification' will be send to you. This will show the design/s that have been selected by the shortlisting panel and will be identified by a 5-digit i-dott number only.

To ensure that the work is judged entirely on skill and merit and is not influenced by any other factors such as educational establishment being attended, gender or nationality.

Please do not annotate your physical work in any way except for the number stated below the design on the shortlist notification document which you need to include in the package you are sending to us.

If the design brief has asked for a conventional wallcovering, textile, or fabric:

the physical image must be an exact duplicate of the digital file.

This means if your digital image was submitted at 70cmx70cm, your physical piece must also be trimmed to that size.

You also need to ensure that a width and height repeat match is demonstrated at the edges of your piece.

Attach a roomshot featuring your design, but please consider the perspective.



Stage 2 cont'd

If the design brief has asked for a mural

please submit your physical piece at either 50% or 25% of the full size, plus a 30cm x 30cm piece showing some the detail at full size.

Refer to the competition timetable for submission deadlines

If you have any queries or questions, please ask.

We are always happy to help!

Send your digital entries to: info@idott.org jintyfeeney@gmail.com 00447538673651