

## **i-dott Annual Design Competition – All Years**

Help support our charity by becoming a sponsor of a **design category** in our annual competition.

What is involved in becoming a sponsor?

### **Write the design brief:**

You can write the brief covering any design style or subject of your choosing. It needs to be focused and inspirational to encourage the student to express their talents. State the dimensions at which you want the student to work. You can give more than one option for the student to select from.

The brief should be no more than 2 x A4 pages, and some imagery is always good. Any imagery that you do use needs to be copyright free as the briefs are published on our website and in our Yearbooks.

A good number of the colleges and universities are now embedding our competition into the course work for the winter term, therefore if you agreed to become a sponsor, we would need the design brief mid-July in the year previous to your year of sponsorship. We can also provide a brief writing service if you prefer.

### **Take part in the final round of judging:**

Once the shortlisting round is complete and the number of designs entered into the categories are edited, you will work with the other sponsors to make the final selection in all categories. When reviewing and placing the designs in the category sponsored by your company, you will be the Lead Judge and as such act as final Arbiter for your category.

### **Design Category Awards**

- All students whose designs are shortlisted receive a Certificate of Achievement.
- Each of the winning students from each design category will receive a certificate in recognition of their designs skills and also attract a MERIT for executing the specification asked for.
- Each of the winning students will have their design printed as a wallpaper
- Each student receives a goody bag printed with details of the student's achievement, contents include a copy of the Yearbook, personalised notebooks and scarves printed in their designs. These are always popular as a keepsake. The other contents vary from year to year.

**Designs:**

You will be given the opportunity to preview all the designs entered into your category and given priority if you wish to buy any of the designs entered into the competition before these are made available to the wider membership and other interested parties.

**Communication:**

We are always very appreciative of any support we get from our membership and want to make sure that your contributions are recognised and acknowledged. Your logo would appear in all publications and publicity connected with the competition.

The cost of sponsoring a category for the i-dott CIO design Competition

**£2,000.00**

To be paid on the 31<sup>st</sup> January of the year of the competition

Should you have any queries or questions please do not hesitate to contact us.

i-dott Charity details

Registered Charity Number 1152178

Registered in England & Wales as a Charitable Incorporated Organisation

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