

## 2024

## Surface Pattern Design Competition

Category Two

## New Modern

Sponsored by



Anstey Wallpaper Company is a British Manufacturer of Premium Wallcovering products. We are the largest wallcovering manufacturer in the UK and have the broadest print capabilities under our roof.

We are the only manufacturer to house the original William Morris hand blocks which are still loved and used today. With an extensive archive of original documents, we are lucky enough to be able to offer a treasure trove of archive documents for our customers to utilise within their collections.

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"The Arts and Crafts movement has always been known as the movement which defined design. The early 19th century saw British artists, designers and craft makers set about change and adopt their approaches to creating all things beautiful and functional with more integrity and sensitivity in a less mechanical and dehumanising way.

The movement spread across the British Empire to Europe and America, this influenced other decorative arts styles such as Art Nouveau, romantic and folk styles all synonymous with traditional craftmanship".

## The Brief: Re-imagine Arts and Crafts as the "New Modern" for a contemporary interior setting.

We are not looking for reinterpretations of classic William Morris patterns but something unique to you and your style.

Be imaginative and creative with your approach to drawing, painting and mark making when creating your patterns as repeating wallcoverings. Be bold and creative with colour and remember to research the wallcovering market this will help you understand your end user.

Think less mechanised, less digital, and graphic in your initial exploration to drawing.

We want to see evidence of hand created, hand applied artwork after which you can digitalise your final piece.

<u>Size Options:</u> Size 1 – 52cm(W) – 52cm(H) Size 2 – 68.5cm(W) – 64cm(H) Size 3 – 68.5cm (W) – 68.5cm(H)



inspiring designers of tomorrow today



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