



**Bridging the Gap  
between  
Academia & Industry**

**2023  
Surface Pattern Design Competition**

Mr John Carter

i-dott Chair

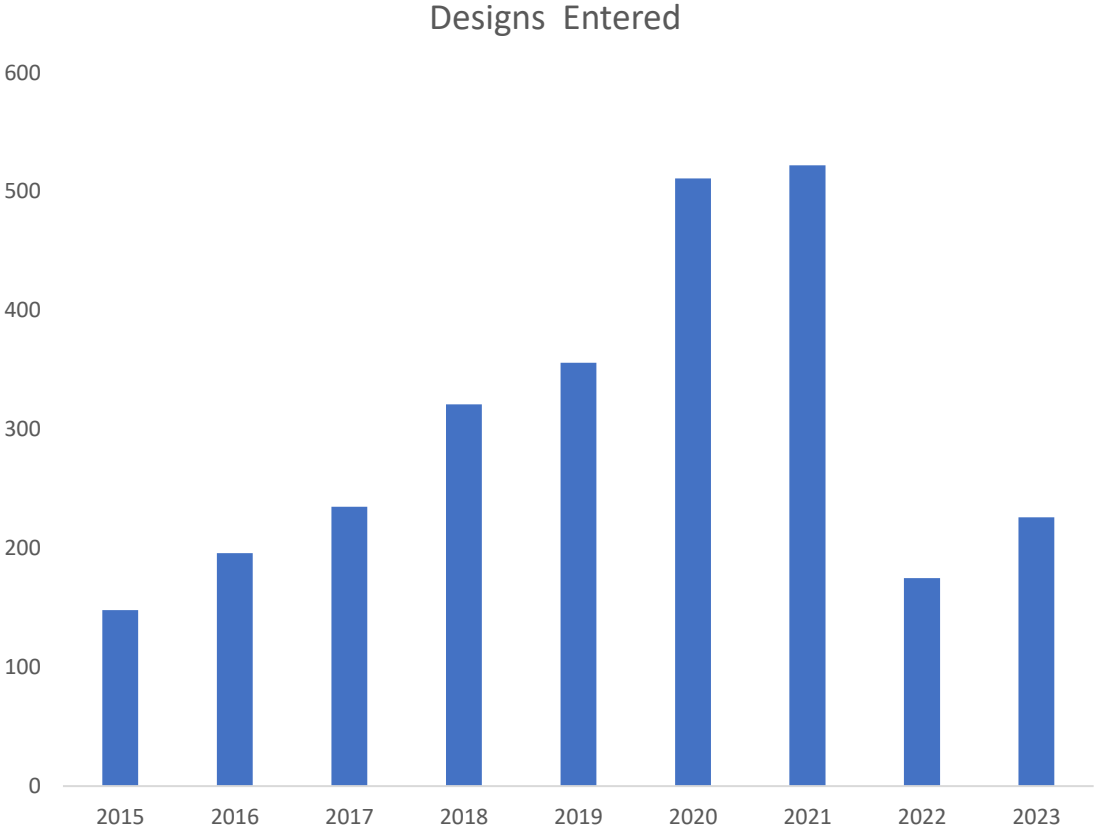
After the turbulent years following the pandemic, we have started to see some positivity as the number of designs submitted was an increase on 2023

Altogether, 226 designs were entered this year and we are hopeful that even more students will join us in 2024. This year were 16 universities from the U.K. and 5 from Europe took part. That's an increase of 3 on last year's cohort which all adds to giving the competition a wider ordinance to the student community.

In 2024 we are looking forward to welcoming our first universities from Germany and the USA. Also in 2024, we welcome our first European design category sponsor.

Earlier this year we had to say farewell and thanks to Michelle Ledward, who has resigned as trustee after being on the board from the charity's inception. We would also like to welcome her replacement, Robin Bancroft, who has worked in the surface pattern design industry throughout his career.

2023 – We are on the  
GROW again



## 2023 Participation List

UNIVERSITIES/COLLEGES/OTHER	COUNTRY	Designs Registered	Designs Withdrawn	Designs Shortlisted	Designs Placed
ACADEMY OF FINE ARTS IN BRATISLAVA	SLOVAKIA	14	0	1	0
ARTS UNIVERSITY BOURNEMOUTH	ENGLAND	12	0	9	0
COLLEGE OF TEXTILE DESIGN	SERBIA	3	0	3	0
DE MONTFORT UNIVERSITY	ENGLAND	8	0	4	0
FALMOUTH UNIVERSITY	ENGLAND	3	0	1	0
LEEDS ARTS UNIVERSITY	ENGLAND	7	0	6	3
MANCHESTER METROPOLITAN UNIVERSITY	ENGLAND	11	2	2	0
METROPOLIA UNIVERSITY OF APPLIED SCIENCES	FINLAND	17	0	9	0
NORTHUMBRIA UNIVERSITY	ENGLAND	1	0	1	0
NORWICH UNIVERSITY OF THE ARTS	ENGLAND	1	0	0	0
NOTTINGHAM TRENT UNIVERSITY	ENGLAND	12	0	7	1
PRIVATE ENTRIES	ENGLAND	3	0	3	2
ROTHERHAM UNIVERSITY CENTRE	ENGLAND	4	0	2	0
SHENKAR UNIVERSITY	ISRAEL	8	1	1	0
UCLAN	ENGLAND	7	0	5	0
UNIVERSITAT HRADEC KRALOVE	CZECH REPUBLIC	36	1	7	0
UNIVERSITY OF BOLTON	ENGLAND	5	0	4	1
UNIVERSITY OF COLCHESTER	ENGLAND	1	0	1	0
UNIVERSITY OF EDINBURGH	SCOTLAND	4	1	1	0
UNIVERSITY OF THE ARTS LONDON	ENGLAND	4	0	2	1
UNIVERSITY OF ULSTER	NORTHERN IRELAND	2	0	0	0
UNIVERSITY OF WALES TRINITY ST. DAVID	WALES	62	0	27	1
NO SHOW		1	1	0	0
<b>Totals</b>		<b>226</b>	<b>6</b>	<b>96</b>	<b>9</b>

## 2023 Surface Pattern Design Competition Sponsors & Awards

2023 Design  
Categories  
sponsored by



**Out of the Shadows**

WARNER HOUSE  
SINCE 1870

**Exotic Travels**



**Flock It**

Design Category  
Prizes Values

1st Place - £500.00

2nd Place - £300.00

3rd Place - £200.00

2023 Masterpiece  
Prize

Sponsored by



£600.00

2023 CAD Skills  
Training Awards

Sponsored by



3 prizes of  
1 x week training with 3 months  
free software use



## The Masterpiece Prize

2023 Winner

**Sara Dunn**

Design 23123  
University of Bolton

This prize is sponsored



## 2023 i-dott Surface Pattern Design Competition

### Winners of the CAD Skills Training Course

AVA CAD Specialist Training Course Level 1 course (CST Level 1)

Introducing the student to the key functions of design and repeat, separations, recolouring, draping and presenting your designs. This one-week course will give you a concrete understanding of our software and relevant industry processes.

A 5 days of intensive CAD CAM training, onsite at their Macclesfield Offices with an additional free 3-month loan of the AVA Software



23114  
Franki Barber  
Leeds Art  
University



23120  
Yulia Smirnova  
Academy of  
Fine Art  
Bratislava



23055  
Caitlin Reed  
University of the  
Arts  
London



# 2023 i-dott Surface pattern Design Competition

## Category One

### OUT OF THE SHADOWS



1<sup>st</sup> Place

Design 23136

Maren Paschke

Leeds Art University



2<sup>nd</sup> Place

Design 23186

Lauren Hoffman

UWTSD



3<sup>rd</sup> Place

Design 23102

Joannie Webb

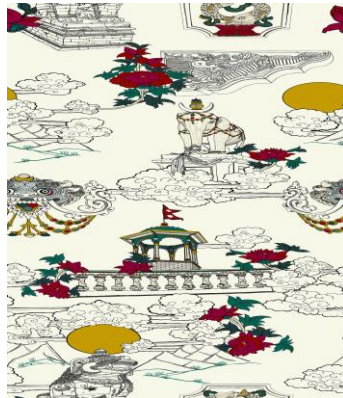
Individual Entry



2023 i-dott Surface pattern Design Competition  
Category Two

Exotic Travels

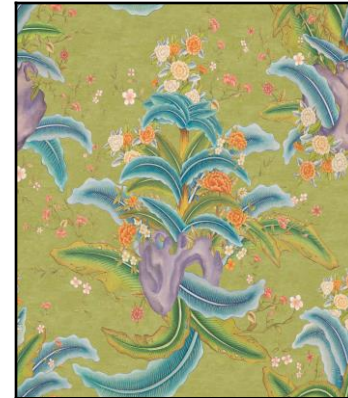
WARNER HOUSE  
SINCE 1870



1<sup>st</sup> Place  
Design 23224  
Alice Fribbence  
Individual Entry



2<sup>nd</sup> Place  
Design 23133  
Ellie Radford  
Leeds Art University

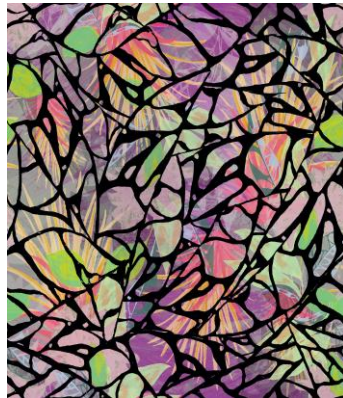


3<sup>rd</sup> Place  
Design 23097  
Chaeyeon Kang  
Nottingham Trent  
University

# 2023 i-dott Surface pattern Design Competition

## Category Three

### Flock It



1<sup>st</sup> Place

Design 23123

Sara Dunn

University of Bolton



2<sup>nd</sup> Place

Design 23055

Caitlin Reed

University of the Arts  
London



3<sup>rd</sup> Place

Design 23116

Franki Barber

Leeds Art University

# 2023 i-dott Surface pattern Design Competition

Highly Commended



23003  
Maisie Williams  
University of Edinburgh

23049  
Kristina Blythe  
De Montfort University

23174  
Emma Landek  
UWTSD



23180  
Freya Henderson-Wright  
UWTSD

23194  
Dela Ball  
UWTSD

23197  
Katie Horrobin  
UWTSD

## Competition Timetable

Competition Closes	31 <sup>st</sup> March 2024
Last date entries will be received	17 <sup>th</sup> April 2024
Shortlisting Process starts	6 <sup>th</sup> May 2024
Shortlisting completed	10 <sup>th</sup> May 2024
Universities & Shortlisted Students notified	17 <sup>th</sup> May 2024
Physical Entries received	31 <sup>st</sup> May 2024
Final Judging	13 <sup>th</sup> June 2024
Winners notified	27 <sup>th</sup> June 2024